

# THE LEJON STORY...

#### A PROUD TRADITION OF UNITED STATES MANUFACTURING

Established in 1968, Lejon of California has been a family owned and operated company for over three generations. Starting with three salesmen, Lee Jeperson, John J. Shirinian and his son, Jack Shirinian, embarked on a journey to create a new belt company. By combining the names of "Lee" and "John", the three partners opened "Lejon of California" with a simple American ideal: excellent customer service backed by quality manufacturing.

Since its inception, Lejon has specialized in the manufacturing of moderate to high-end men's and women's belts, distributing primarily throughout the western United States. In 1984, sales expanded to the midwest and east coast markets. Lejon has widened its horizons even further by creating the brand Vintage Bison.

A factory of long term employees who are dedicated and hardworking masters of their craft. From Jerry Powell (our Plant Manager of forty-three years) his wife, Leticia Powell (Beltsmith of thirty years) to our many other valued crew members who have been with our company twenty or more years. Our principles have allowed us the opportunity to meet and employ a staff of leaders; in turn, these leaders care and provide you with a product superior in craftsmanship and quality.







## PINNACLE

Genuine bison leather featuring a deep bubble print, hand painted feathered edge with accent stitching, lined with full grain leather, tapered tip, plated antiqued silver buckle and snap closure.

Style +	35 mm
111 - Black	39L85
112 - Brown	
114 - Peanut	



## GRANADA

Genuine bison leather featuring a medium pull-up with rich peanut undertones, hand painted English beveled edge, heavy contrast stitching, lined with full grain leather, tapered tip, distressed buckle, keeper set and snap closure.

Style +	40 mm
-	
1023 - Saddle	42L95



Oversizes available sizes 46 - 50





## LORETTO

Genuine bison leather featuring a deep bubble print, Italian calfskin embossed with vintage armadillo design on center overlay, flat hand painted edge, heavy natural colored center stitching, single keeper, bullet tip, lined with full grain leather, plated antiqued silver roller buckle and snap closure.

Style	40 mm	
	$\overline{}$	
5132 - Peanut	51L102	

### **CHIPPEWA**

Genuine bison leather underlay featuring a medium pull-up with rich peanut undertones, genuine bison leather with a deep bubble print on center overlay, heavy dark accent stitching, hand painted English bevel, lined with full grain leather, tapered tip, single leather keeper, antiqued brass finish buckle with nose wrap and snap closure.

Style	40 mm
16	
1092 - Saddle / Peanut	46L100









## TOBASCO

Genuine bison leather featuring a medium pull-up with rich peanut undertones, hand painted beveled edge, heavy contrast stitching around embossed and hand burnished center rectangle design, lined with full grain leather, tapered tip, antiqued brass finish roller buckle, single leather keeper and snap closure.

Style	40 mm
	$\overline{}$
1933 - Saddle	42L95



## GETTYSBURG

Genuine bison leather featuring a medium pull-up with rich undertones, hand painted beveled edge, tonal and contrast stitching, single leather keeper, tapered tip, lined with full grain leather, and antiqued nickel buckle, sewn in.

Style	35 mm
1991 - Black	38L76
1992 - Brown	
1993 - Saddle	





Genuine bison leather dual overlays in chocolate and saddle with medium pull up and rich undertones, hand painted beveled edge, contrast stitching, antiqued brass rivets and perf design down center, single keeper, bullet tip, split buffalo leather underlay, lined with full grain leather, distressed Italian rivet buckle with a patina finish and snap closure.

Style	40 mm
6327 - Color Mix	56L125
Saddle/Mocha/Chocolat	e



## CALHOUN

Genuine bison leather featuring a medium pull-up with rich undertones, hand painted flat edge, accent stitching, double leather keepers, bullet tip, lined with full grain leather, antiqued brass finish buckle and snap closure.

Style	40 mm
7041 - Dark Chocolate	38L85
7042 Saddla	







## BIG TIMBER

Genuine bison leather with a medium color pull-up and rich undertones, flat hand painted edges, heavy contrast stitching, center tooling design with dark hand burnishing, distressed buckle finish, blunt tapered tip, lined with full grain leather, single keeper and snap closure.

Style	40 mm
64062 - Mocha	53L115
64063 - Honey	1





#### HORIZON NEW! AVAILABLE 05/15/22

Glazed genuine bison leather featuring a medium pull-up with rich undertones, hand painted flat edge, contrasting single stitch, lined with full grain leather, bullet tip, antiqued brass finish buckle with a single leather keeper, and snap closure.

Style	40 mm
65444 - Peanut	39L85



## DURANGO

NEW! AVAILABLE 05/15/22

Genuine bison leather with rugged tanning, hand painted flat edge, blunt tip, heavy contrast stitching, lined with full grain leather, antiqued nickel buckle, single leather keeper, and snap closure.

Style	40 mm
65471 - Black	42L95
65473 - Cognac	







NEW! AVAILABLE 05/15/22

Genuine bison leather with a deep shrunken grain texture, hand painted flat edge, blunt tip, single heavy edge stitch, vintage leather wrap on square antiqued brass finish buckle, single leather keeper, and snap closure.

Style	40 mm
65562 - Brown	43L95



## BRYCE

NEW! AVAILABLE 05/15/22

Genuine bison leather featuring a medium pull-up with rich undertones, oiled tanned harness leather overlay design, hand painted flat edge, bullet tip, heavy contrast stitching, lined with full grain leather, antiqued brass center bar buckle, and snap closure.

Style	40 mm
-	$\overline{}$
65452 - Mocha	49L110





## AUBURN

NEW! AVAILABLE 05/15/22

Genuine bison leather with a milled texture, hand painted flat edge, bullet tip, heavy contrast stitching, lined with full grain leather, antiqued copper buckle, single leather keeper, and snap closure.

Style	40 mm
65481 - Black	39L85
65482 - Brown	





# KORG NEW! AVAILABLE 05/15/22

Genuine bison leather with a deep shrunken grain texture, hand painted flat edge, blunt tip, antiqued brass finish buckle with rounded design, single leather keeper, and snap closure.

Style	40 mm
65552 - Brown	42L95







## COLOMA

Genuine bison leather featuring a deep bubble print, Italian calfskin overlay embossed with a croco design, contrast stitching, hand painted feathered edge, lined with full grain leather, sickel polish buckle, keeper, and tip set and snap closure.

Style	40 mm
5161 - Black	51L115
5162 - Brown	
5164 - Peanut	



## **PICKETT**

Genuine bison leather with a medium pull-up with rich peanut undertones, overlay is genuine bison leather with a deep bubble print, hand painted feathered edge, contrast stitching, lined with full grain leather, nickel polish buckle, keeper, and tip set and snap closure.

Style	40 mm
6243 - Saddle / Peanut	51L115





Ranger style belt, overlay is genuine bison leather with a medium pull-up, genuine bison leather with a deep bubble print underlay, center tooling design on overlays, flat hand painted edges, contrast stitching, bullet tips, lined with full grain leather, silver plated buckle, loop and tip set (sewn in).

38 mm
54L120

64194 - Peanut





Ranger style belt, genuine bison leather overlays with a deep bubble print, genuine bison inlay with rich undertones, unique western interlock design, flat hand painted edges, contrast stitching, bullet tips, lined with full grain leather, silver plated finish filigree buckle, loop and tip (sewn in).

Style	38 mm
64201 - Black	49L108
64204 - Peanut	





## SCOUT

Genuine bison leathers with a deep bubble print and medium pull-up with rich undertones, unique western interlock design, flat hand painted edges, contrast stitching, bullet tip, lined with full grain leather, anitique nickle finish filigree buckle and loop and snap closure.

Style	40 mm
/www.m	
64212 - Brown	49L110
64214 - Peanut	



Genuine bison leather featuring a medium pull-up with rich undertones, hand painted feathered edge with tonal edge stitching, silver plated buffalo conchos with contrast stitch design, lined with full grain leather, silver plated buckle, keeper and tip set and snap closure.

Style	40 mm
7011 - Dark Chocolate	47L105
7012 - Saddle	







# BLACKJACK

Genuine bison leather featuring a medium pull-up with rich undertones, hand painted feathered edge with contrast stitching, lined with full grain leather, silver plated triangle conchos with double contrast accent stitching down center of strap, silver plated buckle, keeper, and tip set and snap closure.

Style	40 mm
6272 - Dark Chocolate	54L120
6273 - Saddle	

# TEXAS

Genuine bison leather featuring a medium pull-up with rich undertones, hand painted flat edge with cross-over contrast stitch, lined with full grain leather, bullet tip, plated antiqued silver plaque buckle and conchos with matching gold longhorn design, single keeper and snap closure.

Style	40 mm
8101 - Dark Chocolate	61L135
8102 - Saddle	





## MC COY II

30 mm tapered to 25 mm, genuine bison leather featuring a medium pull-up with rich undertones, hand painted feathered edge, lined with full grain leather, silver plated buckle, double keepers, and tip set, and snap closure.

Style	40 mm
8151 - Dark Chocolate	42L93
8152 - Saddle	



## WILD BILL II

Genuine bison leather featuring a deep bubble print, hand painted flat edge, heavy contrast stitching, embossed rectangle design, lined with full grain leather, plated antiqued silver buckle, double keepers, and tip set and snap closure.

Style	40 mm
8221 - Black	49L110
8222 - Brown	
8223 - Peanut	





## **BRONCO**

#### NEW! AVAILABLE 05/15/22

Genuine glazed bison leather featuring a medium pull-up with rich undertones, hand painted feather edge contrasting single stitch, lined with full grain leather, bullet tip, nickel brush buckle with single leather keeper and snap closure.

Style	40 mm		
	$\overline{}$		
65494 - Peanut	42L95		

## FINLEY

#### NEW! AVAILABLE 05/15/22

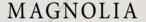
Genuine glazed bison leather featuring a medium pull-up with rich undertones, hand painted feathered edge, contrasting single stitch, lined with full grain leather, polished silver finish three piece buckle, loop, and tip set, and snap closure.

Style	40 mm		
Marile Co.			
65504 - Peanut	49I.110		



# WOMEN'S





Genuine bison leather with a medium color pull-up and rich undertones, hand painted feathered edges, tonal accent stitching, lined with full grain leather, silver plated finish buckle, loop, and tip set, sewn in.

XS- (28), S- (31), M- (34),L-(37), XL- (40)

Style 25 mm

**10001 - Black 10003 - Saddle** 36L82

10002 - Drk Chocolate





#### WILD WENDY

Genuine bison leather featuring a deep bubble print, hand painted flat edges, tonal accent stitching, lined with full grain leather, silver plated finish buckle, loop, and tip set, sewn in. XS- (28), S- (31), M- (34),L- (37), XL- (40)

Style 40 mm

10021 - Black 10023 - Peanut 33L73

10022 - Brown





## CORSICANA

Genuine bison leather with a medium color pull-up and rich undertones, hand painted feathered edges, tonal accent stitching, lined with full grain leather, and silver plated finish buckle. (Sewn In) XS- (28), S- (31), M- (34),L-(37), XL- (40)

Style		40 mm
		$\overline{}$
20211 - Black	20213 - Saddle	36L82

20212 - Drk Chocolate

## DAKOTA

Genuine bison leather featuring a deep bubble print, hand painted flat edges, tonal accent stitching, lined with full grain leather, silver plated antiqued finish buckle, loop, and tip set. (Sewn In) XS- (28), S- (31), M- (34),L-(37), XL- (40)

Style		40 mm
63881 - Black	63883 - Peanut	38L84
63882 - Brown		



#### SWIVEL KEYCHAIN

Key fob with swivel lobster claw Trigger snap hook keyring at bottom

Style

601 - Black

602 - Brown

603 - Peanut

605 - Saddle

Style

731 - Brown 732 - Cognac

733 - Natural

604 - Dark Chocolate

15L30

13L26



Made of genuine bison leather



Made of saddle leather

## SNAP KEYCHAIN

Double snap keychain 45 mm snap loop keychain combination Removable snap keyring for easy release and return









Style 13L26

611 - Black

612 - Brown

613 - Peanut

614 - Dark Chocolate

615 - Saddle

Made of genuine bison leather



Made of saddle leather



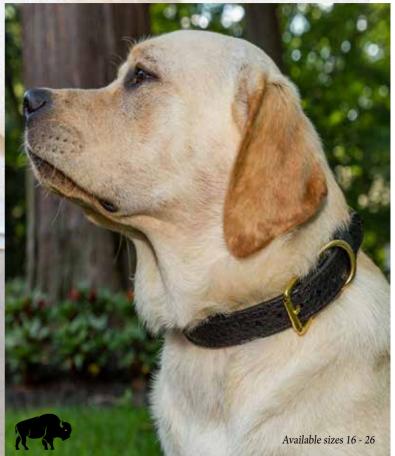
Style 11L22

734 - Brown

735 - Cognac

736 - Natural







#### COURTLAND

Style

401 - Black

60L120

2 1/2" classic guitar strap made from genuine bison leather with a deep bubble print, tonal stitching, lined with full grain leather.

Adjustable strap goes from 38" - 53" long.



#### OAKATON

Style

413 - Peanut

60L120

2 1/2" classic guitar strap made from genuine bison leather with a deep bubble print, tonal stitching, lined with full grain leather. Adjustable strap goes from 38" - 53" long.



#### FRISCO

Style

421 - Dark Chocolate

68L136

2 1/2" classic guitar strap made from genuine bison leather featuring a medium pull-up with rich undertones, contrast stitching, silver plated triangle conchos, lined with full grain leather.

Adjustable strap goes from 38" - 53" long.



#### CALICO

Style

451 - Chocolate / Black

68L136

2 1/2" classic guitar strap made from Italian calfskin leather embossed with a floral design, adjusting strap made from genuine bison leather featuring a medium pull-up with rich undertones, lined with full grain leather.

Adjustable strap goes from 38" - 53" long.



#### GOLD POINT

Style

442 - Chocolate / Cognac

68L136

2 1/2" classic guitar strap made from genuine bison leather featuring a medium pull-up with rich undertones, Italian calfskin embossed with a croco design overlay, lined with full grain leather.

Adjustable strap goes from 38" - 53" long.



#### SANTA FE

Style

431 - Chocolate / Black

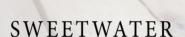
68L136

2 1/2" classic guitar strap made from genuine bison leather featuring a medium pull-up with rich undertones, Italian calfskin embossed with a croco design overlay, lined with full grain leather.

Adjustable strap goes from 38" - 53" long.



110 - Whiskey



Small card case, made of genuine bison leather featuring a medium pull-up with rich undertones, accent stitching, four card slots, and one hidden cash pocket centered in the wallet.

Style

220 - Mocha

21L42

220 - Whiskey





## MESA

Large bi-fold wallet made of genuine bison leather featuring a deep bubble print, accent stitching, lined with full grain steer hide, six card slots, hidden pockets behind card slots, and two cash dividers.

#### Style

**101 - Black 103 - Peanut** 35L70

102 - Brown 104 - Saddle



## TUCSON

Small credit card holder, made from genuine bison leather with a deep bubble print, accent stitching, lined with full grain steerhide, four card slots, and one ID window.

#### Style

**121 - Black 123 - Peanut** 31L62

122 - Brown 124 - Saddle





Tri-fold wallet made from genuine bison leather with a deep bubble print, accent stitching, lined with full grain steer hide, six card slots, two hidden pockets and one cash divider and ID holder.

Style

**201 - Black 203 - Peanut** 35L70

202 - Brown 204 - Saddle





### YUMA

Checkbook wallet made of genuine bison leather featuring a medium pull-up with a rich undertone and genuine bison leather with a deep bubble print overlay design, contrast stitching, four credit card slots, ID holder, checkbook insert, and cash divider.

Style

211 - Dark Chocolate / Black 39L78

212 - Saddle / Peanut







#### TUCSON

Small credit card holder, made of oil tanned harness leather, tonal stitching, lined with full grain steerhide, four card slots, and one ID window.

Style **128 - Sienna** 30L60



#### PHOENIX

Tri-fold wallet made of oil tanned harness leather, tonal stitching, lined with full grain steerhide, six card slots, two hidden pockets and one cash divider and ID holder.

Style	
1	
208 - Sienna	32L64





## CORONA

Money clip wallet made of oil tanned harness leather, tonal stitching with clear I.D. window, three side credit card pockets and two large center pockets.

Style 27L60



Each Belt comes with: Vintage Bison Hangtag Vintage Bison Leather Hanger Vintage Bison Bag

# POINT OF SALE OPTIONS FOR PURCHASE

Handcrafted Metal Bison for Wallet Display

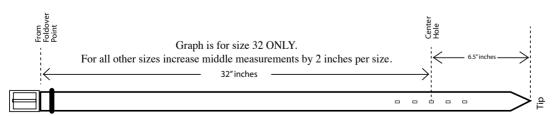
#### WALLET BOX

Purchase 60+ Wallets - No charge Purchase 40+ Wallets - \$50 charge Under 15 Wallets - \$95 charge

#### BELT RACK

Purchase 150+ Units - No charge Purchase 75+ Units - \$190 charge Under 40 Units - \$390 charge









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